

ELAINE COHEN

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As a volunteer for the Town of Milford, New Hampshire Planning Board, I hope to offer my 24 years of experience with GL Homes – a preeminent builder/developer in South Florida specializing in building single-family residences in large-scale, master-planned communities. Although only building in Florida, GL Homes was ranked as the 9th largest private homebuilder in the US in 2020. Currently GL Homes has nine active communities on Florida's east and west coasts.

- High Growth Experience

Joining GL Homes in 1997, I was one of 90 employees and contributed to the huge growth in the building industry. Over the years, the company weathered the economic downturn and grew to over 600 employees.

- Creative Director for In-House Marketing Department

Pioneered and implemented an electronic ad sending system saving the company millions.

- Proven Track Record

Designed and created dynamic sales office displays and installed them on site, research, writing, designing, developing and producing all marketing communications material to drive and support sales including new community identities, front end web design, print ads, radio, television, video, direct mail, collateral, outdoor & signage, logos and electronic media design, tracking leads to sales and management of mac computer and server assets.

- Community Service Volunteer

Chairperson of the Committee for Public, Coral Springs, FL '07-'09

- Award Winning Career

Tely Awards: 2015 National Winner, "Home Memories"

New Hampshire Creative Club: '92-'93, On exhibit

New Hampshire Graphic Arts Association: '90'-93, 25 Tyler Award
Including Judges' Award

Ad Club of NH: '87-'93, 13 Graniteer Awards and Best Advertising Program

New England Association for Hospital Philanthropy: '91, Showcase Award

"PRINT'S" Design Annual: '86, Published

Living in the diversity that is South Florida made me acutely aware of the impact that building and development can make on communities as well as families and individuals. Recently retired, I moved to Milford, New Hampshire and would be honored to contribute to the Planning Board.