

Southern NH Outdoor Recreation Expo



The Southern NH Outdoor Recreation Expo has become the premier venue for the promotion of outdoor recreation opportunities in the most populated region of New Hampshire. While promoting the values of a healthy lifestyle, the Expo is an effective means for connecting a targeted and motivated audience with the opportunities it seeks. The Expo will attract more than 1000 visitors. Marketing through print and television media will provide an additional 300,000 opportunities for our partners and sponsors to get their name and message to the interested public.

SPONSOR OPPORTUNITIES

Please join our partners, Hampshire Hills Sports and Fitness Club and The Cabinet Press in supporting this effort.

Sponsorship Levels:

Partner - \$2,000+ includes recognition in marketing materials as well as an 8'x20' booth in a prime location

Supporter - \$500 to \$2,000 includes recognition in marketing materials and an optional 8'x10' booth

Friend – Any amount up to \$500 includes recognition in marketing materials.

Hosted by the Milford Conservation Commission



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1 Union Square, Town Hall Milford, NH 03055



The CABINET PRESS
YOUR COMMUNITY SOURCE OF NEWS

Southern NH Recreation Expo

Saturday, April 13, 2013 – 10:00am – 5:00pm

Hampshire Hills, Emerson Road, Milford, NH

We invite you to partner with the Milford Conservation Commission, Hampshire Hills Sport & Fitness Club, and the Cabinet Press in bringing this exciting event to southern New Hampshire. We expect approximately 60 vendors and exhibitors. We project attendance of over 1,500.

All sponsors will be listed on our Web site, promotional material and press releases. The program, with an opportunity for additional advertising, will be featured by The Cabinet Press in their Valley supplement in March, an insert to their four newspapers. Total distribution, circulation and drops, is approximately 75,000. The event is also being announced through a health & fitness newsletter to over 58,000 and will be featured on local access television programming reaching an additional 150,000 viewers.

Call or email to join us at the So. NH Outdoor Recreation Expo or with any questions!

Sponsors receive the following benefits depending upon sponsorship level:

- Complementary Booths • High Profile Booth Placement • Name/Logo on promotions
- Name/Logo on Website w/link • Promotion in 5 newspapers and other media

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Org. Name _____ Website _____

Address _____ Town/State/Zip _____

Contact _____ Phone _____ Email _____

Payment by Check: (Payable to: Milford Conservation Commission)

Contact: Milford Conservation Commission, 1 Union Square, Milford, NH 03055-4240

conservation@milford.nh.gov 603-249-0628 fax: 603-673-2273